

WUF KIDS

sustainable clothing



About WUF kids

Hi! My name is Madara and I'm founder of kids clothing and accessories brand WUF kids. In 2016 together with my mother we created WUF kids. For me it was dream come true — my own kids clothing brand. Being mom of three beautiful kids allows me to focus on essentials - creating minimal, comfortable, and high-quality children's clothes that are beautiful to wear and practical for play.

manufacturing

All WUF kids products are made ethically in Latvia. In our factory we develop products and our professional team implement full production cycle - from creating designs to manufacturing product.



www.wufkids.com/home

DESIGNS



products

We focus on children clothing and accessories from newborn to 8 years old. We offer wide range of products - bodysuits, pyjamas, beanie hats, pants, overalls, dresses, etc. Our size range is from 56/62 cm to 122/128 cm.

patterns

Our fabric patterns are unique. Together with local artists we develop new collection patterns. We focus on minimal / playful design. Every new collection is made to complement previous collection to create well-matched WUF kids look.



QUALITY AND SUSTAINABILITY

WUF kids focuses on sustainable design. For our products we use only high quality materials. Mainly our products are made of GOTS organic cotton or OEKO-TEX STANDARD 100 Class I fabrics from trusted suppliers.

Our manufacturing team focuses on quality through out every stage of production stage. Starting from creating a design, testing process and final touches, just to make product perfect in every detail.



MIX & MATCH



OR MATCH

In every collection patterns are used in many garments so you can choose from the pattern pants, bodysuit, shirt, sweater and have a matching look.

MIX

WUF kids patterns allows to be mixed. The colour schemes and patterns are choose to compliment each other. We create sustainable solid colour products to refresh children look and make a basic clean look.

Mix patterns, mix jersey with muslin - create your look!.



Want to become our partner?

Apply for a retailer now!

<https://www.wufkids.com/partners/>

info@wufkids.com

Kr. Valdemara street 43, Riga, Latvia

0037125155483

<https://www.wufkids.com/partners/>

⁄